Miguel A. Vicéns Feliberty

Doctor of Economic Development, D.E.D.
Professor of Finance
School of Business WNMU
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Education

D.E.D. New Mexico State University, May 2013
M.B.A. Universidad de Puerto Rico Mayagüez, May 2008
B.S.B.A. Universidad de Puerto Rico Mayagüez, May 1996

Professional Certifications

Quality Matters Certified Spring 2016/2018
Certified Teaching Scholar, by NMSU Teaching Academy: Spring 2012

Honors and Awards

Economic Development Administration (EDA) Awarded Grant- 2020
Professional Service Award 2019
Teacher of the Year Award 2016

Professional Memberships

Delta Mu Delta, 2014 (For life)
Beta Gamma Sigma, 2013 (For life)
Publish and Flourish; Become a Prolific Scholar workshop, NMSU Teaching academy: 2012-2013.
New Mexico Economic Development Course: May 2012
International Economic Development Council Member (IEDC): 2011-2013

Work Experience

Professor of Finance, School of Business (SB), Western New Mexico University (WNMU): Fall 2023-Present. Responsible for developing and teaching all finance courses and advancing a new academic minor in Finance. Serving as advisor for the Delta Mu Delta Honors Society for WNMU students (since 2014). Other duties include involvement and participation in university-wide committees and collaborations, oversight, and promotion of the Entrepreneurship Minor. Currently developing the logistics for a financial lab to strengthen the academics offering in the field of finance.

Associate Dean, School of Business (SB), Western New Mexico University (WNMU): July 2016- July 2022. Responsible for advancing the mission of the institution (WNMU) and the department (SB). As Associate Dean, I provided professional leadership to the School of Business's staff and faculty and managed the administrative affairs of the department. I also worked collaboratively with other departments, Vice president's offices and other areas of the university. As Associate Dean, I administered the policies of the office of Academic Affairs, the Department (SB) and served as the spokesperson for the School of Business and the University. In 2017, I lead the SB to full reaffirmation of all undergraduate and graduate programs under the Accreditation Council of Business Schools and Programs (ACBSP). Under my leadership, the SB adopted a systematic assessment plan and a five-year strategic plan. The five-year strategic plan achieved over 90% of the goals, under my leadership. As Associate Dean I oversaw the Small Business Development Center, the International Business Accelerator, the Virtual Business Incubator (Studio G) and the International Economic Development Council Seminar.

ACBSP Champion, School of Business (SB), Western New Mexico University (WNMU): July 2016- Present. Under my leadership, the SB successfully achieved its 10-year reaffirmation of the Accreditation Council for Business Schools and Programs (ACBSP) accreditation, in 2018. In two years (from 2016-18), I managed to remove six pre-existing conditions to accreditation and achieved full accreditation of every program in the SB. As part of the efforts towards reaffirmation, the SB created, under my leadership, a strategic plan, assessment plan, marketing plan and self-study. As the ACBSP Champion I'm responsible for submitting biannual reports

(2018, 2020, 2022) to ACBSP and WNMU Internal Program Review and Assessment committees (2016, 2018, 2020, 2022).

International Economic Development Council (IEDC) Course Coordinator, School of Business (SB), Western New Mexico University (WNMU): July 2016-Present. The SB hosts and organizes the IEDC certified Summer Introduction to Economic Development Course. This course is offered every summer, and it is the first step towards the IECD International Certification. As Associate Dean, I coordinated this one-week professional/academic course. As the leading instructor for this course, I provide academic counseling to WNMU students taking the class for credit and evaluate final IEDC projects for a grade.

Associate Professor of Finance, Western New Mexico University: Fall 2019- Present. Responsible for developing and teaching all finance courses. Advisor for the Delta Mu Delta Honors Society for WNMU students (since 2014). Other duties include updating the curriculum mapping of the General Business (BSBA) and the Business Management Bachelor (BBA) degrees.

Program Director, Master of Business Administration (MBA), Western New Mexico University: Fall 2014-2016. Responsible for recruitment of candidates for the MBA, screening, and evaluation of new candidates, and developing and restructuring of admission procedures and recordkeeping. Appointed to serve on the graduate council committee. In addition, I was successful in developing and implementing a fully online MBA program (2016). Responsible for hiring and evaluating adjunct faculty and implementing an evaluation system for adjunct faculty.

Assistant Professor of Business, Western New Mexico University: Fall 2013- 2019. The undergraduate yearly load for this position is three (3) senior level classes in the spring and two (2) in the fall, including the capstone course for the bachelor's in business administration. The graduate level load for this position is two (2) MBA classes in the fall and one (1) in the spring. Responsibilities include recruitment and advisement to business management students, developing cross-discipline programs and classes, and developing experiential learning programs for business students. In addition, I serve as advisor for the Delta Mu Delta Honors Society for WNMU students (since 2014). Other duties include involvement and participation in university-wide committees and collaborations, development of an Entrepreneurship Minor and update of the General Business (BSBA) and the Business Management Bachelor (BBA) degrees. Since 2014, I have been actively participating in the ACBSP accreditation processes.

Business and Government Instructor/ Graduate Assistant Teacher, New Mexico State University: Spring 2013. Course taught: Business and Government Relations, Distance Education course (Level 300). Responsible for the design and content creation of the online course. The course was designed to provide students with the necessary tools to analyze and create objective judgment on current case studies. The cases introduced the student to conflicts challenging government and businesses relationships. Using videoconferences, discussions, team groups and presentations the student achieves interactive class participation and varied points of view.

Microeconomics and Macroeconomics Instructor/ Graduate Assistant Teacher, New Mexico State University: 2010-2013. Course taught: Principles of Microeconomics and Principles of Macroeconomics. Responsibilities include presenting traditional lectures to students on basic concepts of economics. The courses provided a framework for students to exercise critical thinking as they consider economic decisions. Class presentations introduced students to a variety of theoretical models and concepts. The students applied the concepts and theories to economic models, policies, and production decisions. The classes encouraged students to understand current economic conditions, providing them with outside of the classroom information and real-world cases.

Intern, New Mexico Economic Development Department (NMEDD), Office of International Trade: 2012. Collaborated on developing the First Export Strategy for the State of New Mexico to be included in the State Economic Development Plan. Responsibilities included performing a survey of the exporting community to measuring their perceptions of the export climate within the state. The primary objective of the effort was to reach the members of the business exporting community and related institutions, including economic development organizations across New Mexico.

Research Assistant and Developer, Arrowhead Center, New Mexico State University, Innovation and Commercialization Program (LAUNCH): 2011. As an associated consultant at the Arrowhead Center, I was responsible for creating procedures for the Proof-of-Concept Center (POCC) at New Mexico State University (NMSU). I evaluated existing POCC's throughout the United States and the existing best practices. I participated in the application's design, as well as the creation of forms and procedures later used by the POCC to select and award the projects. Responsibilities included continuous visits with faculty and researchers to encourage participation and eventual application to the POCC to receive development funding. After the program development phase was completed, I provided the applicants with information related to business and commercialization of their products (research). After finishing the evaluation process, I was responsible for coaching, mentoring, and the creation of a business plan for the selected projects receiving funding. The pre-selected researcher participated in presentations to venture capital groups as a requirement to receive the award. I was responsible for providing a market research analysis report and one-on-one coaching, enabling the successful presentation to business experts.

Associate Professor, University of Puerto Rico Mayaguez: 2009-2010. Member of the faculty of the University of Puerto Rico at the College of Business (ADEM), Mayaguez, Puerto Rico.

Director's Assistant / Administrative Officer, Foreign Trade Zone # 163, CODEZOL C.D., Ponce, Puerto Rico: 1996-2009. Responsibilities included managing and supervising Foreign Trade Zone (FTZ) 163, operations, human resources, financial reports, and budgets. Prepared and presented reports directly to the Board of Directors. Performed marketing and sales obligations upon request. Performed monthly accounting closing and financial reporting. Prepared and analyzed monthly financial reports for the Executive Director and the Board of Directors. Responsibilities included statistical reports to the U.S. Department of Commerce and the Puerto Rico Government.

Established and implemented organizational policies and internal control procedures. Supported and mentored operations of existing clients of the Foreign Trade Zone. Collaborated in the design of the company's promotional campaign materials. Attended various forums and business meetings as a spokesperson for the company. Acted as speaker in seminars and conferences promoting the FTZ Program and its benefits to industries. Supervised employees in office and warehousing facilities. Responsible for the development of procedures, training, and operation of systems in the main company offices and in its subsidiaries. Designed and implemented the organization strategic business plan.

Special projects: Establishment of new site (FTZ) operations on the west shore of Puerto Rico; operational training to zone users and operators to comply with federal and state laws; and responsible for the organization, scheduling, and successful visits of Customs and Border Patrol (CBP) officials to designated sites for activation or approval of FTZ status.

Consulting Experience

Associate Consultant, at Spaceport America Consultants: 2010. Responsibilities included collaborating with Doña Ana County on behalf of the economic development of the Village of Hatch. Duties included planning and designing procedures to apply for government land and the development of infrastructure to support future operations of Spaceport America in New Mexico. Responsible for the execution processes of annexation, acquisition, and development of lands, as well as increasing the economic opportunities and public services in the region. Duties included: meetings with personnel from the Bureau of Land and Management and other federal agencies, fulfilling documentation requirements, meetings with private landowners, preparation of development projections and creating reports for the Village of Hatch Board of Trustees.

Business Consultant/ Research Assistant, at the Arrowhead Center, New Mexico State University, Entrepreneurial Center: 2009-2012. Business consultant and research assistant responsible for providing services to entrepreneurs in New Mexico and assisting small businesses achieve their business objectives. Duties and responsibilities included: development of business plans, marketing plans, feasibility studies, financial analyses, and marketing strategies. Responsible for evaluating the needs of existing businesses to develop customized improvement plans. Additional responsibilities included providing advice to clients, and collaboration in business

workshops, seminars, and conferences. Collaborated and participated in regional activities and competitions encouraging the creation of business from young entrepreneurs (Innoventure competition).

Teaching

Courses Taught

Business and Government Relations, Principles of Microeconomics, Principles of Macroeconomics, Principles of Management, Principles of Operations Management, Operations Management and Analysis, Business Strategy and Policies, International Business, International Business for Managers, Entrepreneurship I, Entrepreneurship II, Introduction to Economic Development, Principles of Finance, Intermediate Finance, Environmental Policy Analysis, Corporate Finance.

Intellectual Contributions

Intellectual Contributions Grid

Category	Discipline Based Scholarship	Contributions to Practice	Learning Pedagogical & Scholarship	Total
Articles in Referred journals	9	2	1	12
Publications in referred Conference Proceedings	2	1		3
Presentation of Referred Papers	1	4	1	6
Other Research Non-Referred	2	7		9
Total	12	14	2	30

Referred Articles

Discipline Based Scholarship

Vicens-Feliberty M.A., Ibarra, I., Martinez J. (2024). *An Analysis of Financial Knowledge, Wellbeing, Attitude and Inclusion Among University Students*, Revista de Investigación Educativa de la REDIECH, Vol 16 (2025) (https://doi.org/10.33010/ie_rie_rediech.v16i0.2626).

Martinez Morales J, Ibarra Sanchez I, Vicens-Feliberty M.A. (2024) *El Bienestar y la Inclusión Financiera en Jóvenes de Nivel Superior*, 128-145, chapter in book: *Vera Sánchez, F., & Hernández Rivera, A. (Eds.) (2024). Educación, inclusión y tecnología financiera para la transformación del presente.*

Cruz, D., & Feliberty, M. V. (2023). *The Cost of Dodd-Frank Act for Commercial Banks*. International Journal of Economics and Financial Issues, 13(5), 15–20. ISSN: 2146-4138 https://doi.org/10.32479/ijefi.14572

Martinez, J., Ibarra, I., Vicens-Feliberty M.A. (2021). *El Mercado Laboral de los Profesionistas en México: El Problema de la Sobre educación y la Sub- educación.* Vazquez, J. & Martinez J. (Editor). Mercado de Trabajo y crecimiento: Análisis teóricos y aplicados para el caso de México, 59-72. (ISBN 978-607-536-067-6).

Vicéns-Feliberty Miguel A. (2018) Inmigrantes Ilegales Y Emprendimiento; Una Óptica Sin Fronteras. Montiel, O. (Editor). Diversos Rostros del Emprendimiento, 64-78. ISBN 978-607-97344-8-0.

Vicéns-Feliberty Miguel A. & Reyes, F. (2017). *Rural Entrepreneurship: A Collection of Studies.* Montiel, O. & Rodríguez, C. Emprendimiento Hoy: Multidimensionalidad, Cambio e Innovación, Book 2, 47-80. ISBN: 978-607-520-265-5.

Reyes, F. & Vicéns-Feliberty M.A. (2016). *Universities' Role in Technology Transfer*. Montiel, O. (Editor). Múltiples Vistas: La Praxis del Emprendimiento. Planos Nacionales e internacionales, Book 3, 101-109. ISBN 978-607-520-317-1.

Vicéns-Feliberty Miguel A. & Widner B. (2011). *Puerto Rico and the Port of Las Américas.* International Journal of Economic Research, 2(2), 46-60. ISSN: 2229-6158.
https://www.ijeronline.com/documents/volumes/Vol2issue2/ijer201102023%20(6).pdf

Contributions to practice

Vicéns-Feliberty M.A. & Ricketts, C. (2016). *An Analysis of Puerto Rican Interest to Migrate to the United States (Using Google Trends).* MUSE Project, Journal of Developing Areas. 201510.1353/JDA.2016.0090. http://www.jstor.org/stable/2473741

Vicéns-Feliberty Miguel A. & Reyes, F. (2015): *Female Labor Force Participation and Dependency Ratios in Border States*, Journal of Borderlands Studies, DOI: 10.1080/08865655.2015.1042009.

Learning Pedagogical & Scholarship

Vicéns-Feliberty Miguel A. & Rodriguez-Ortiz. (2022): *Designing Assessment and Measuring Longitudinal Student Performance in the Management Program,* Transnational Journal of Business, ISSN 2572-2557.

Presentations of Referred Papers

Vicéns-Feliberty Miguel A.& Rodriguez-Ortiz. (2022): *Designing Assessment and Measuring Longitudinal Student Performance in the Management Program*. Meeting of the Economics of Education Association (AEDE), June 2022

Vicéns-Feliberty Miguel A. *Retos y Oportunidades en la Administración de Empresas, en el nuevo entorno Mundial de Educación Superior*. IV Congreso Internacional de Ciencias Administrativas, Universidad de Sonora. Noviembre 2021

Vicéns-Feliberty Miguel A., Martinez J. & Ibarra I. *El Mercado Laboral de los Profesionistas en México: El Problema de la Sobre-Educación y Sub-Educación*. Mercado de Trabajo y Crecimiento: Análisis Teóricos y aplicados par el caso de México. Benemérita Universidad Autónoma de Puebla. Junio 2021

Vicéns-Feliberty Miguel A. *Puerto Rico Ante los Cambios Económicos, Climáticos y Sociales*. CUP Lecture Series: Meeting of the Minds and Cultures, Universidad Autónoma de Chihuahua. October 2020

Vicéns-Feliberty Miguel A. *Given the COVID-19 Crisis: What are the biggest challenges faced by the organizations in rural America?* NMSU Economic Development Seminar, June 2020

Vicéns-Feliberty Miguel A., Martínez-Morales, Javier, & Ibarra-Sánchez, Iván A. *Hispanics, and Minorities as an Entrepreneurial force in Economic Development of the United States of America. Meeting of the Economics of Education Association (AEDE)*, June 2019

Vicéns-Feliberty Miguel A., Martínez-Morales, Javier, & Ibarra-Sánchez, Iván A. *Analysis of The Income Inequality in The Mexican Labor Market.* Athens Institute for Education and Research (ATINER), July 2018

Vicéns-Feliberty Miguel A. & Reyes, F. *Female Labor Force Participation and Dependency Ratios in Border States*, Southwestern Society of Economist, Denver: March 2015

Vicéns-Feliberty M.A. & Ricketts, C. *An Analysis of Puerto Rican Interest to Migrate to the United States (Using Google Trends).* New Mexico State University, Las Cruces: February 2015

Vicéns-Feliberty M.A. & Ricketts, C. *An Analysis of Puerto Rican Interest to Migrate to the United States (Using Google Trends).* Southwestern Society of Economist, Albuquerque: March 2013

Other research, Non-referred

Paths to Entrepreneurship Education in New Mexico: A Practical Outline. Interdisciplinary Food and Agriculture HIS's Curriculum Symposium. Santa Fe. (October 2021)

New Mexico Export Future: Running Against the Odds? NMSU, New Mexico Business Outlook. (November 2012).

The State of New Mexico Export Strategy. New Mexico Economic Development Department, Office of International Trade, Santa Fe, N.M. (Study-2013)

Rio Grande Community Development Corporation. An evaluation of the establishment of a kitchen incubator in four targeted communities in New Mexico. Arrowhead Entrepreneurial Center, NMSU (Fall 2012)

Bio-Hydro Genesis: The production and capture of microbial hydrogen gas for energy applications. Market research and business plan creation. Arrowhead Entrepreneurial Center and the Department of Patents and Commercialization (LAUNCH Program), NMSU (Spring 2012)

New Mexico State University, Proof of Concept Center Development. (Applications, procedures, evaluations and operational manual). Arrowhead Entrepreneurial Center, NMSU (Fall 2011)

Del Rio Nets Business Plan. Arrowhead Center, NMSU (Summer 2011)

Open Range Pictures Business Plan. Arrowhead Entrepreneurial Center, NMSU (Spring 2011)

ABISUR Medical Innovations Business Plan. Arrowhead Entrepreneurial Center, NMSU (Fall 2010)

Service

Service to Institution

ACBSP Accreditation Champion & Coordinator: 2016- present
Faculty Senator: 2016- 2023
Member: 2020- 2022 Curriculum and Instruction Committee
Associate Dean: 2016- 2022, School of Business
Faculty Advisor: 2014- present, Delta Mu Delta School of Business Honor Society
Institution Representative- 2014- Present, Hispanic Association of Colleges and Universities (HACU)
New Mexico Daniels Fund Ethics Initiative Champion- 2016- present
Presenter International Congress of Administrative Sciences- 2021
Chair: 2016, 2018, 2020, 2021- School of Business Hiring committee
Advisor: 2015, Master of Occupational Therapy Business Plan
Advisor: 2015, WNMU Museum Business Plan
Advisor: 2014, The Outpost Program Business Plan
Member: 2014- School of Business Hiring committee
Member: 2014- Graduate School Hiring committee
Director: 2014-2016, School of Business MBA program

Member: 2013- 2016, Graduate Council Committee
Member: 2013-2021, Online Course Design Committee
Member: 2013-2016, Intellectual Property Committee

Service to Profession

NMHED Grant (2024) – Mesalands Feasibility Study proposal
EDA Grant (2020) – Developing and Export Certificate at WNMU
Reviewer (2019- Present), New England Journal of Entrepreneurship
Reviewer (2017-2018), Southwest Academy of Management (SWAM)
Reviewer (2014- present), Journal of Borderland Studies
Reviewer and Editor (2015-2018), Universidad Autónoma de Ciudad Juárez.
Editor and Faculty Advisor (2011), Flat-world Knowledge.

Service to the Community

Advisory Board Member of the New Mexico State Small Business Credit Initiative (SSBCI) 2022-2023
Presenter Interdisciplinary Food and Agriculture HIS Curriculum Symposium: 2022
Presenter Cengage Unlimited Roundtable: 2022
Presenter Federal Reserve Bank of El Paso Roundtable: 2021
United Way Allocations Committee member: 2018/2019 Awards.
Advisor: 2018, Community Partnership for children (CPC) Community Survey
Advisor: 2018, Verum Vitae Newborn Simulator Business Plan
Advisor: 2018, Community Partnership for Southern Sky Landscaping, LLC. Business Plan
Advisor: 2018, Silver Sports Shoe Store Business Plan
Advisor: 2018, Silver City Smoothie Bar and Fitness Gym Business Plan
Advisor: 2017, Bike-economics Business Plan
Advisor: 2017, Myssage Business Plan
Advisor: 2017, MOJO Project Development Business Plan
Advisor: 2017, Community Partnership for Children (CPC) Business Plan
Advisor: 2017, Community Partnership for children (CPC) Marketing Plan
Board Member: 2016, Life-Quest, Inc.
Advisor: 2016, Yards Beautiful Business Plan
Advisor: 2016, Western Fiber Insulation Feasibility Study
Advisor: 2016, Dabe Baker Transport Feasibility Study
Advisor: 2016, County Scale Compost Facility Feasibility Study
Speaker, 2015, Volunteer Center of Grant County training session.
Advisor: 2015, AJS Business Plan
Advisor: 2015, Market Cafe Business Plan
Advisor: 2015, Life Quest Inc. Business Plan
Advisor: 2015, Yankee Creek Cafe Business Plan
Advisor: 2014, Amplified Therapy Business Plan
Advisor: 2014, Bridge Community Business Plan
Advisor: 2014, Correcaminos Business Plan
Advisor: 2014, High Desert Human Society Business Plan
Advisor: 2014, Insurance First Social Media Campaign
Advisor: 2014, Millie's Bake House Business Plan
Advisor: 2014, Sabrina's Bakery Business Plan
Advisor: 2014, Vibrations Gallery Business Plan
Advisor: 2014, Silver City District Theater Business Plan
Advisor: 2013, A&S Auto Sales Business Plan
Advisor: 2013, Alambre Business Plan
Advisor: 2013, Hibbett Sports Business Plan
Advisor: 2013, Morales Networking Business Plan
Advisor: 2013, Performance by Design Business Plan
Advisor: 2013, Ramirez Auction Service Business Plan
Advisor: 2013, Silver Camera Business Plan
Advisor: 2013, Sports World Business Plan

Advisor: 2013, The Spot Business Plan
Advisor: 2013, Vicky's Eatery Business Plan
Advisor: 2013, Those Water Guys Business Plan