

ACBSP Accredited - Program Performance - School of Business
Western New Mexico University

Mission: The mission of the School of Business is to provide a learning environment offering diverse opportunities for academic and experiential development of all interested stakeholders.

Degree Offerings by WNMU School of Business:

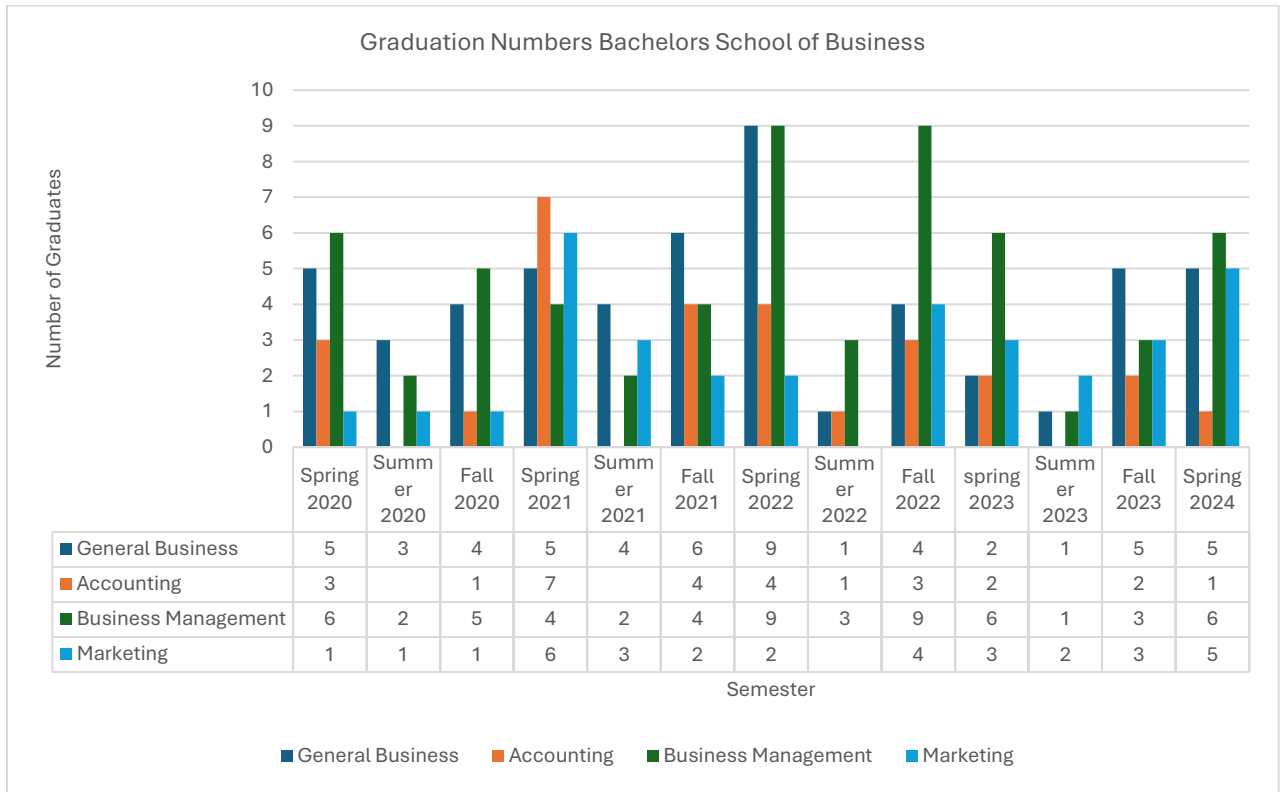
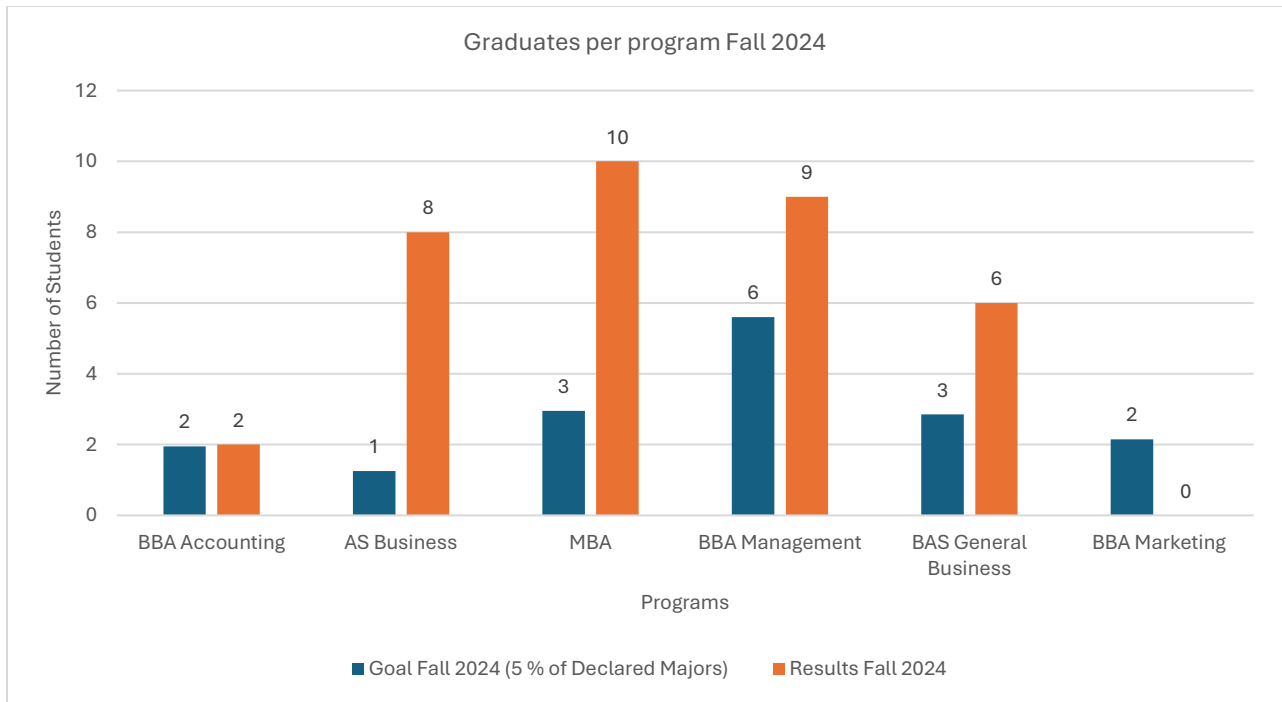
Undergraduate:

1. AS Business Administration – accredited
2. BAS General Business – accredited
3. BBA Accounting - accredited
4. BBA Business Management- accredited
5. BBA Marketing – accredited

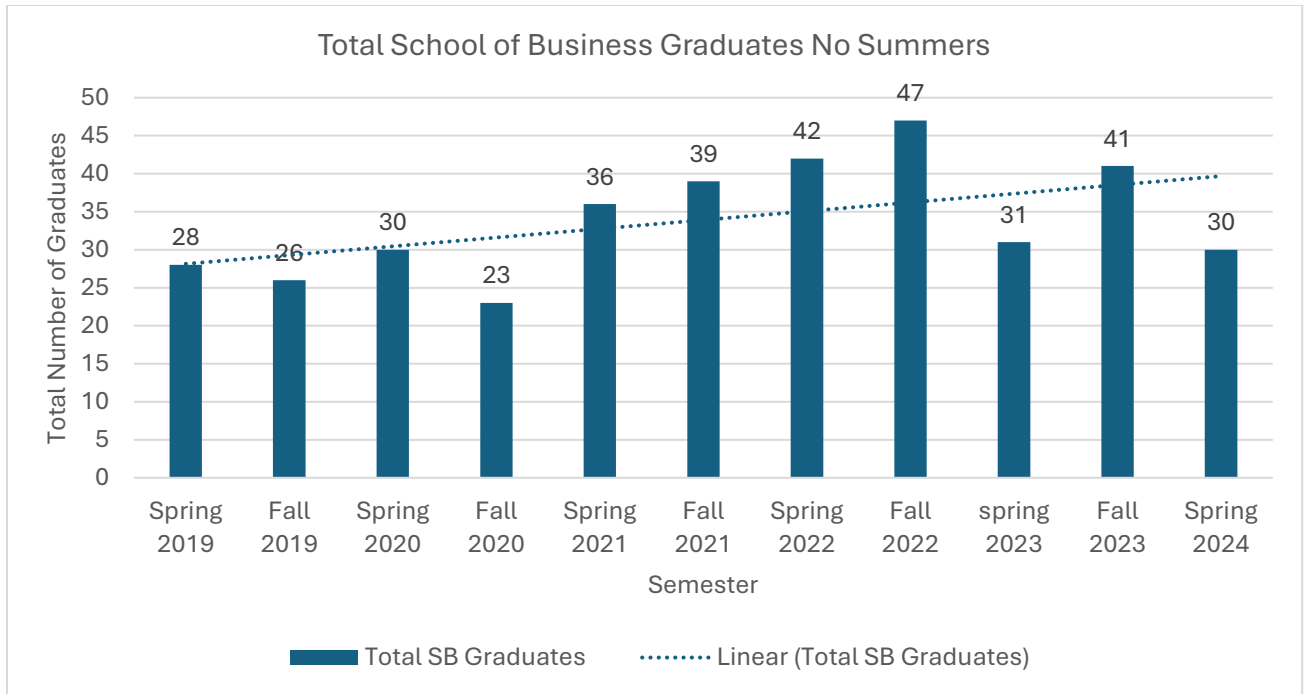
Graduate:

1. MBA - accredited

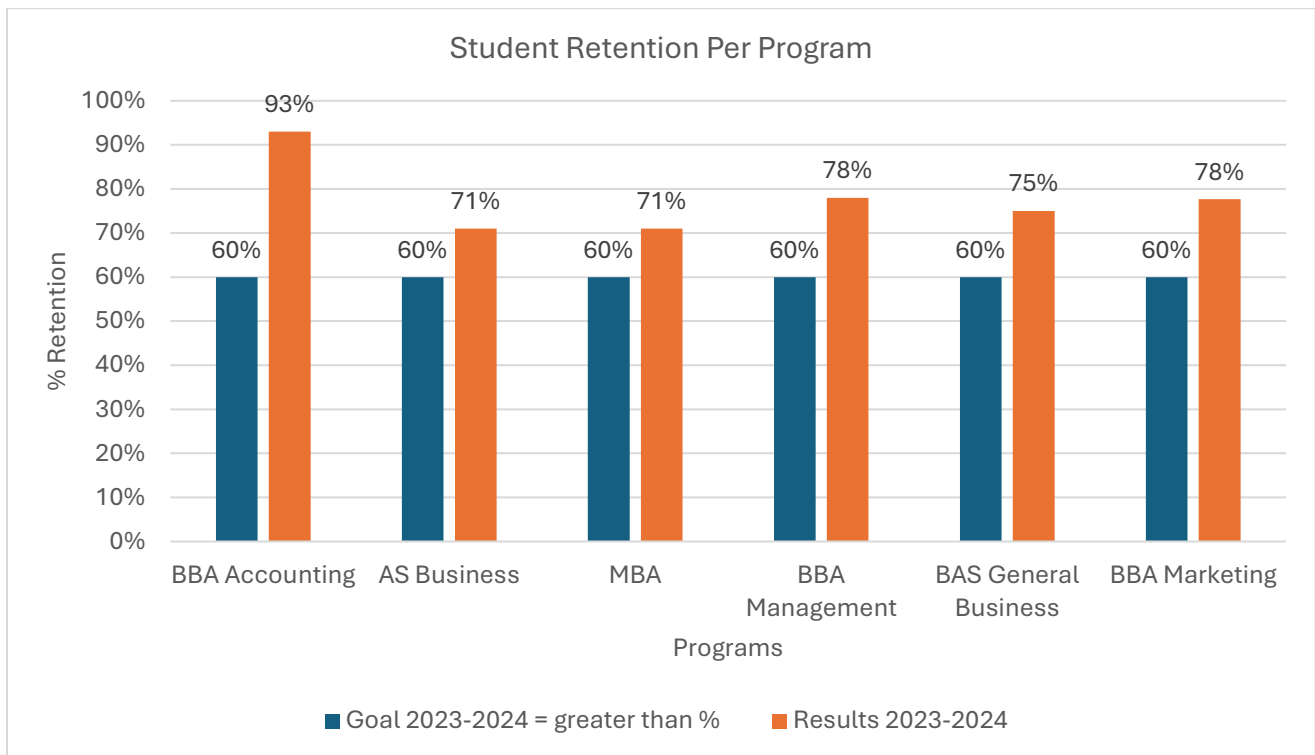
WNMU-School of Business Accredited Programs Graduation Data



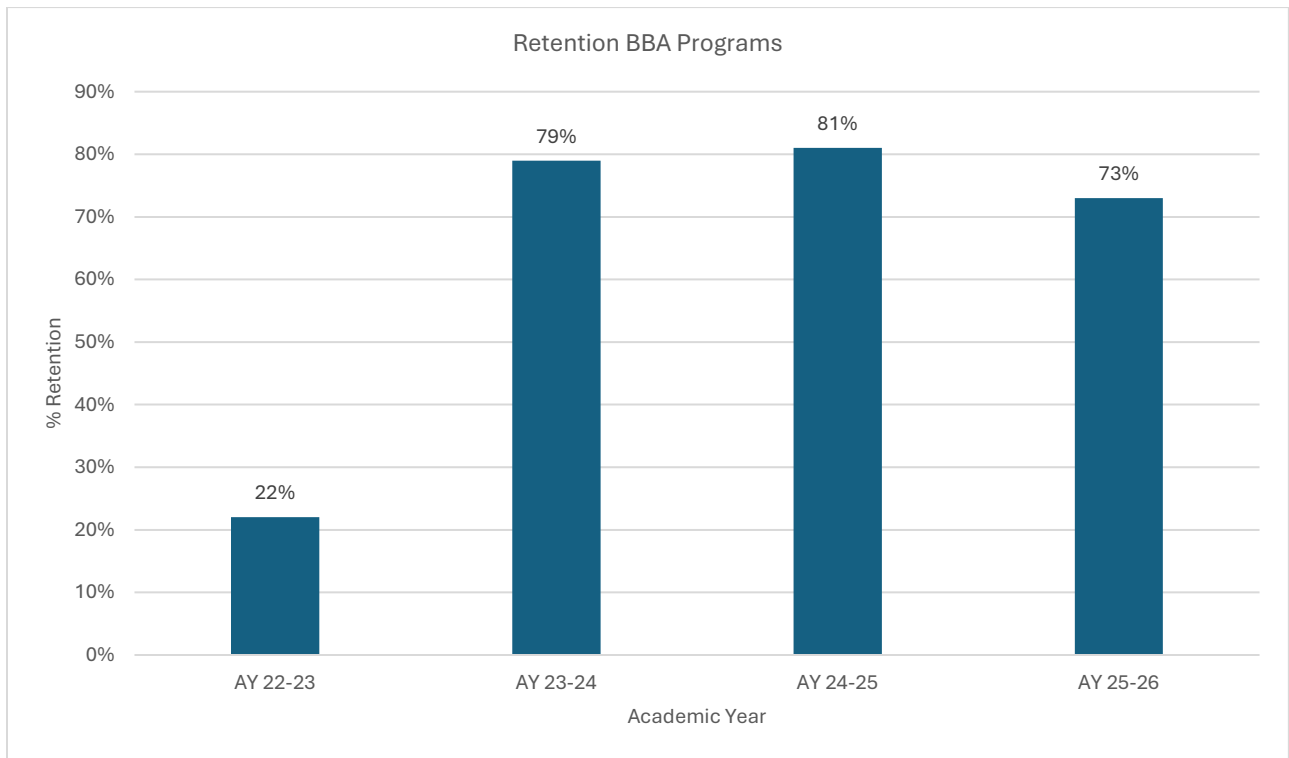
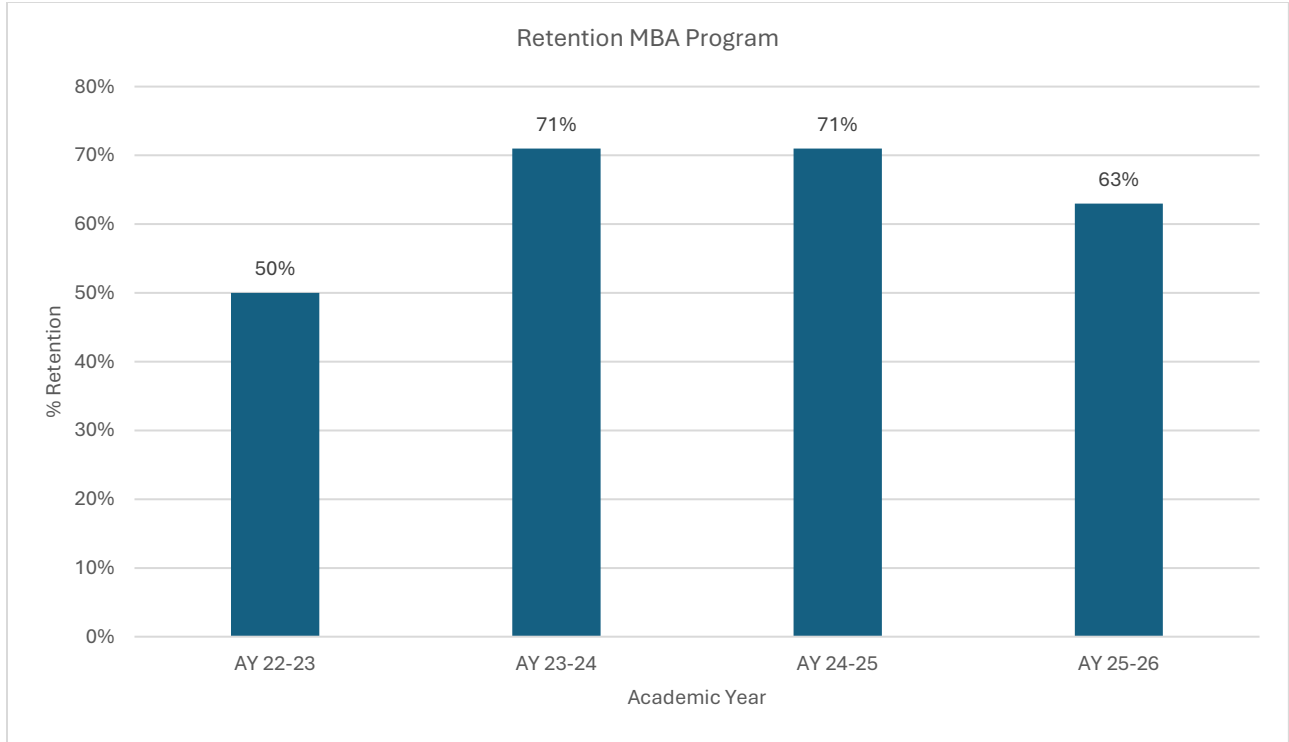
School of Business WNMU Student Achievement Data 2025



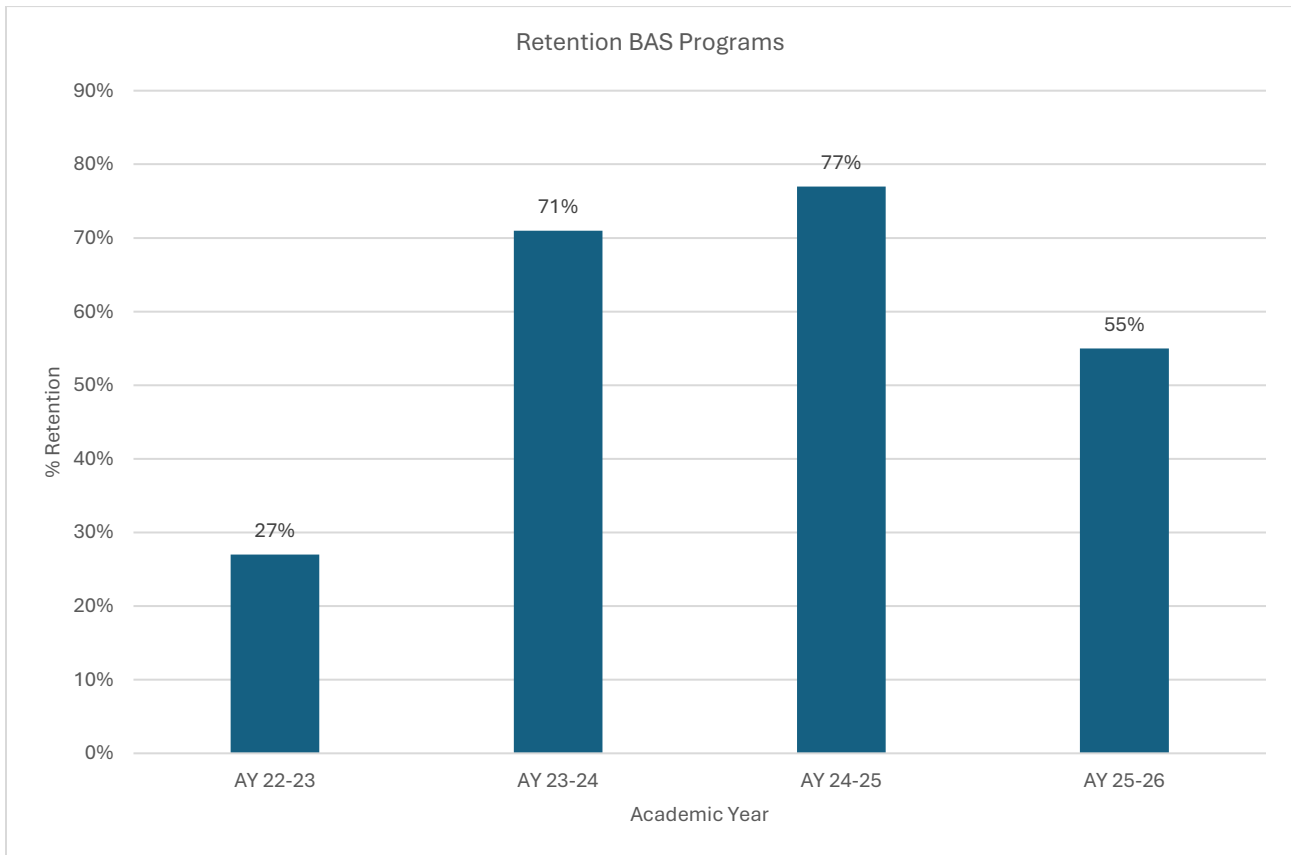
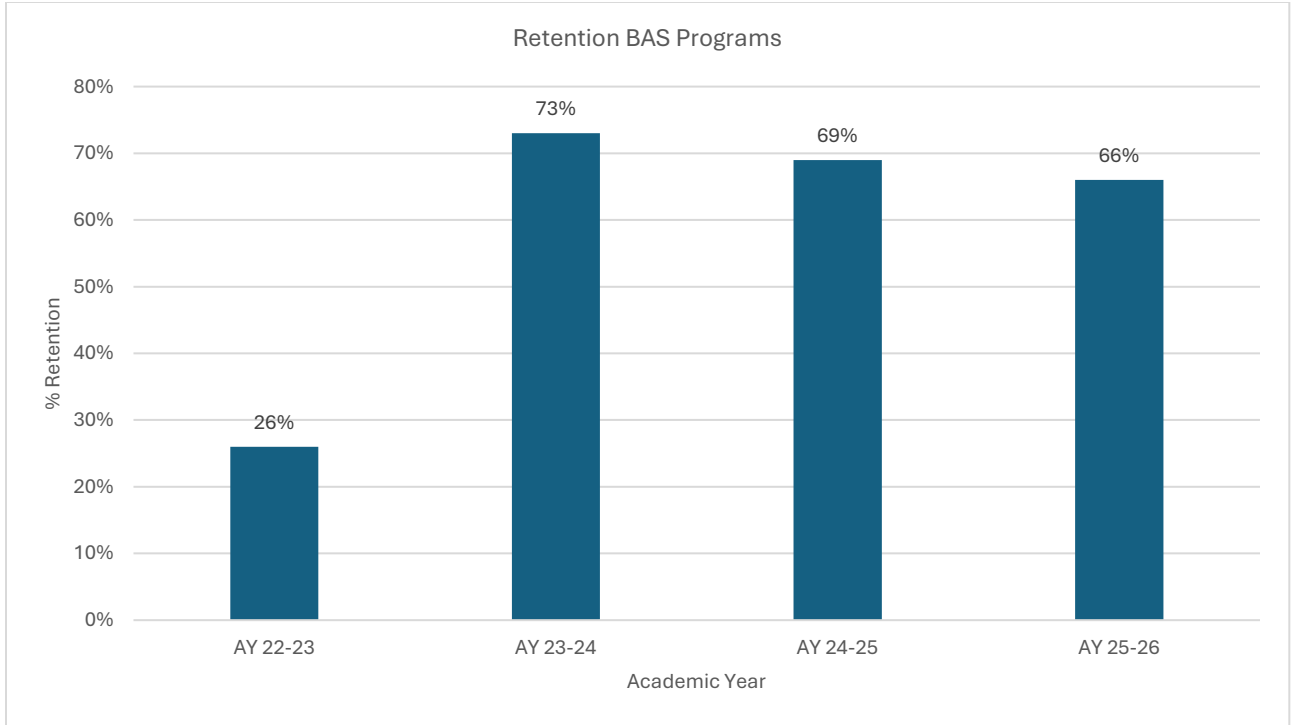
WNMU-School of Business Accredited Programs Retention Data



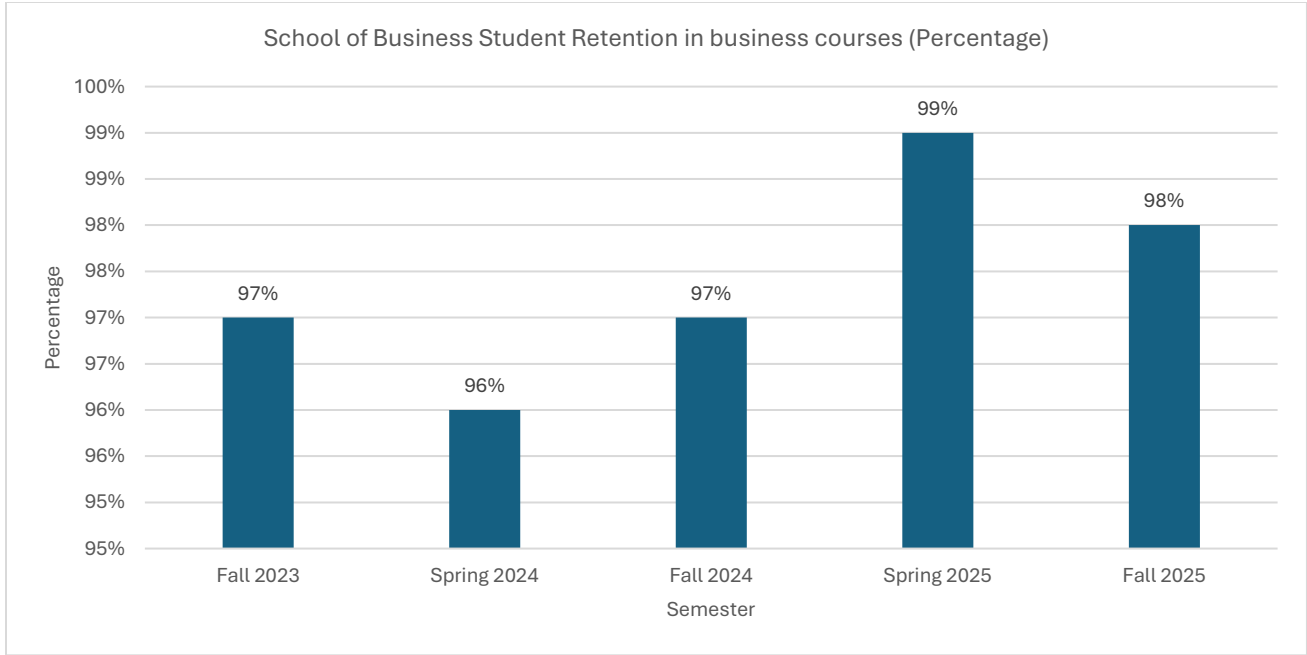
School of Business WNMU Student Achievement Data 2025



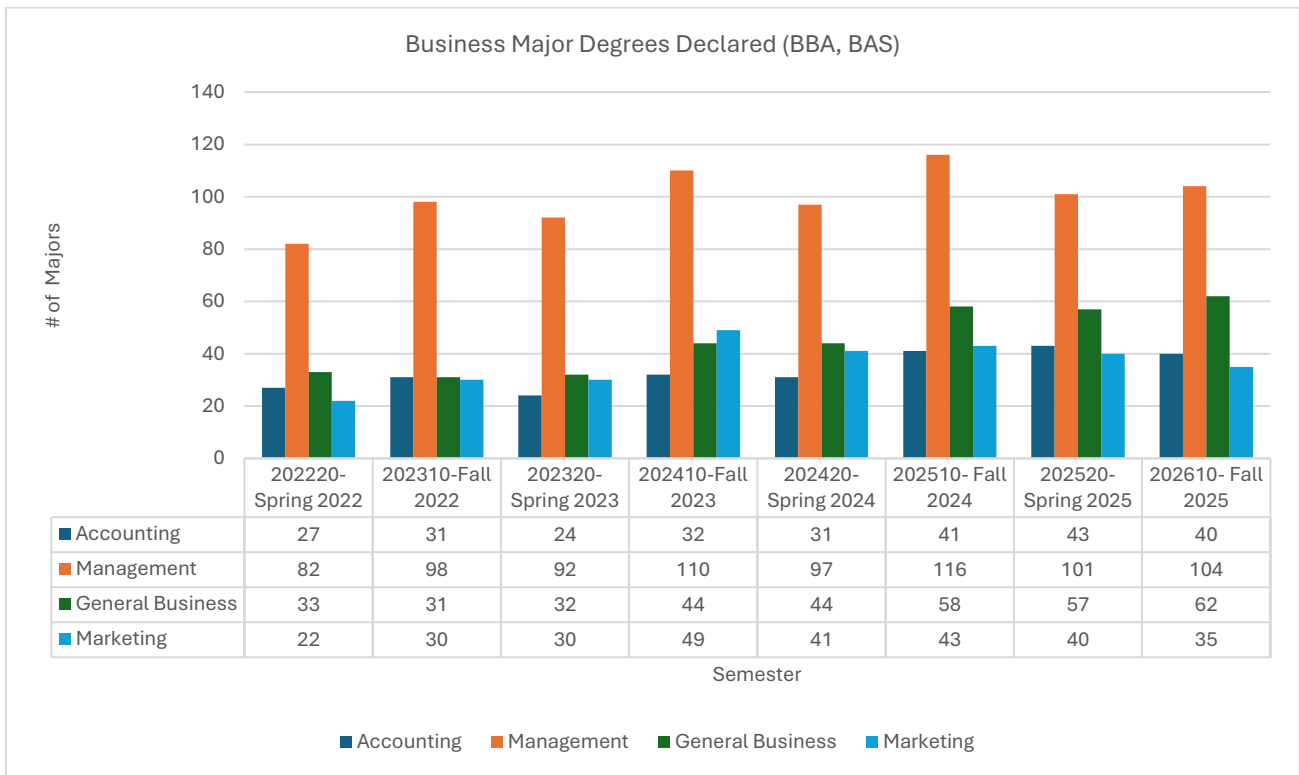
School of Business WNMU Student Achievement Data 2025



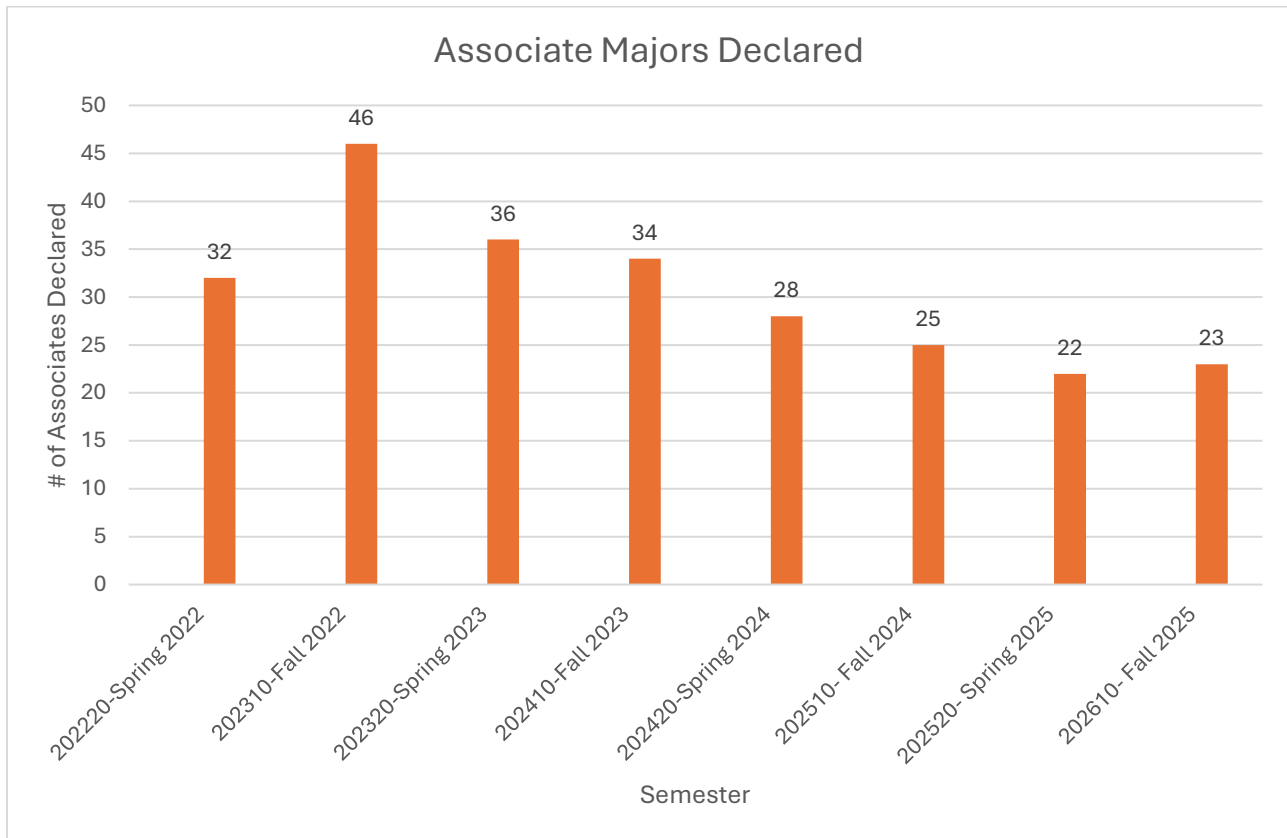
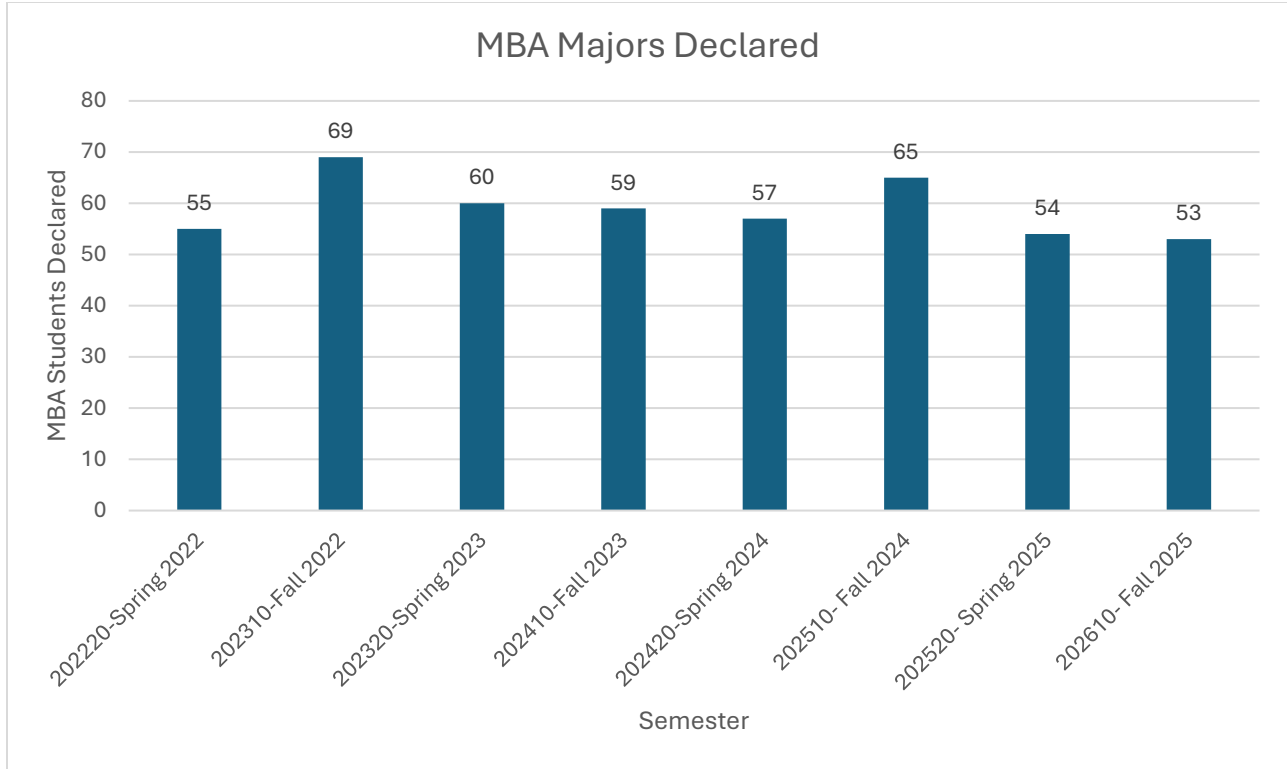
School of Business WNMU Student Achievement Data 2025



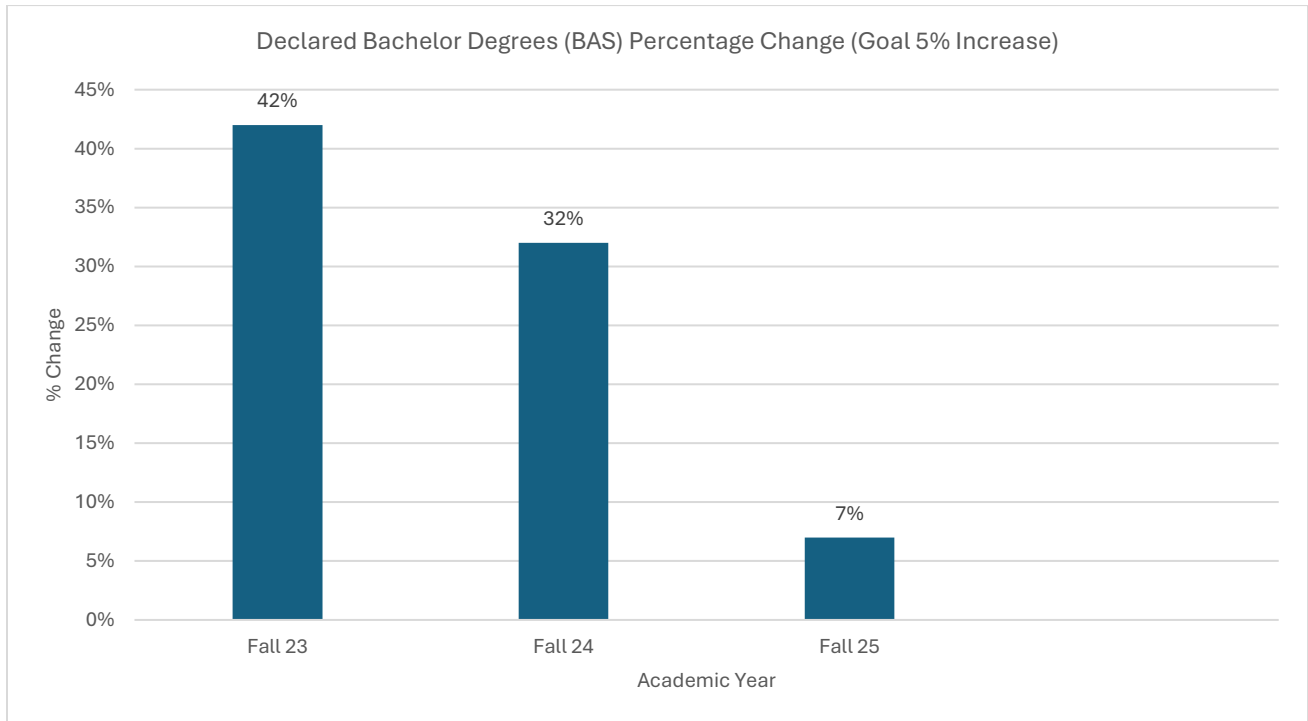
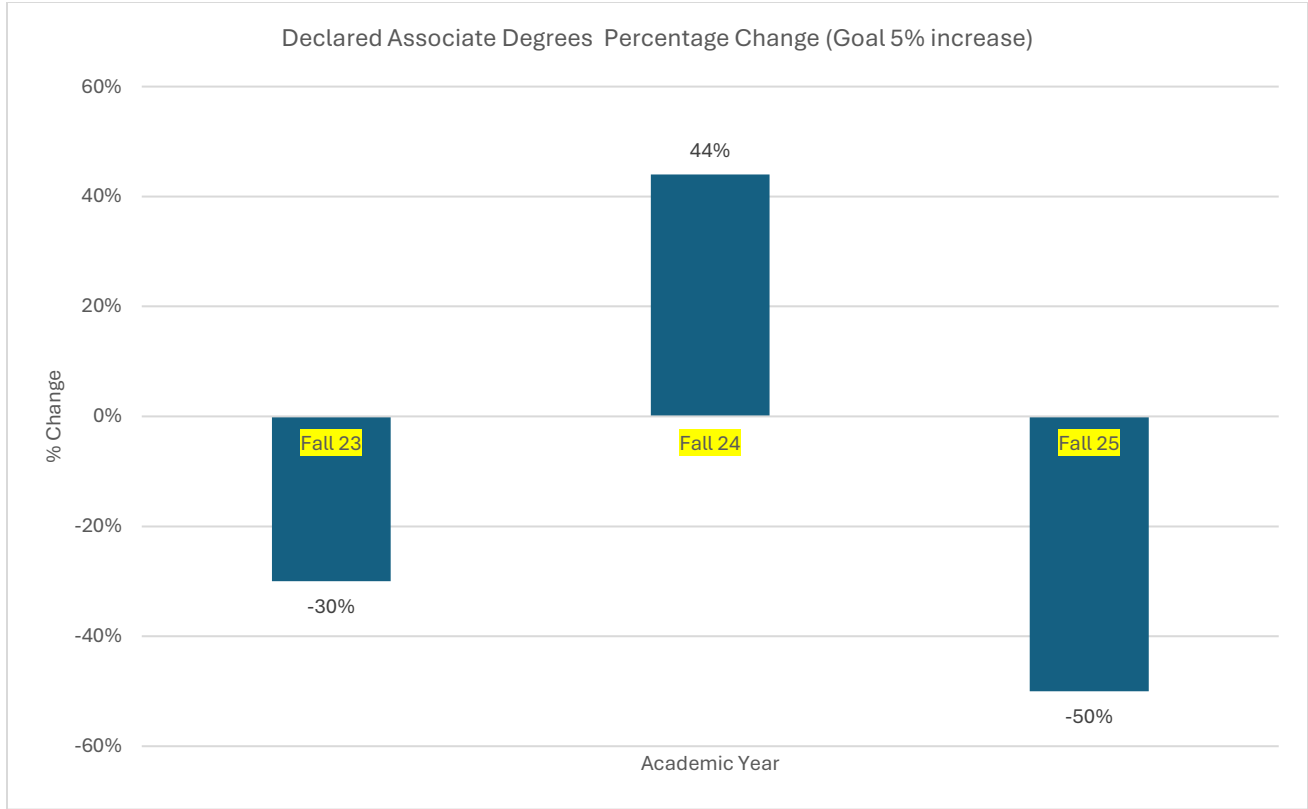
WNMU-School of Business Accredited Programs Enrollment Data



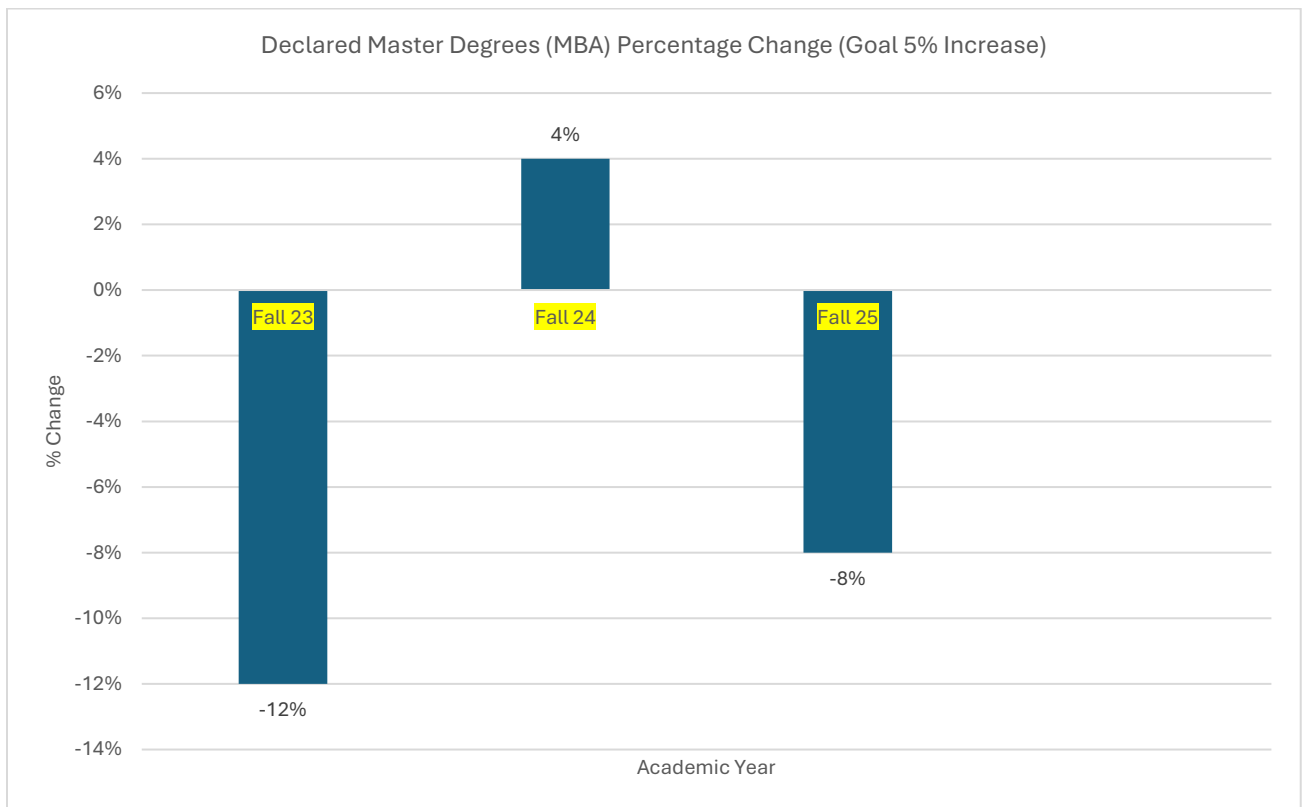
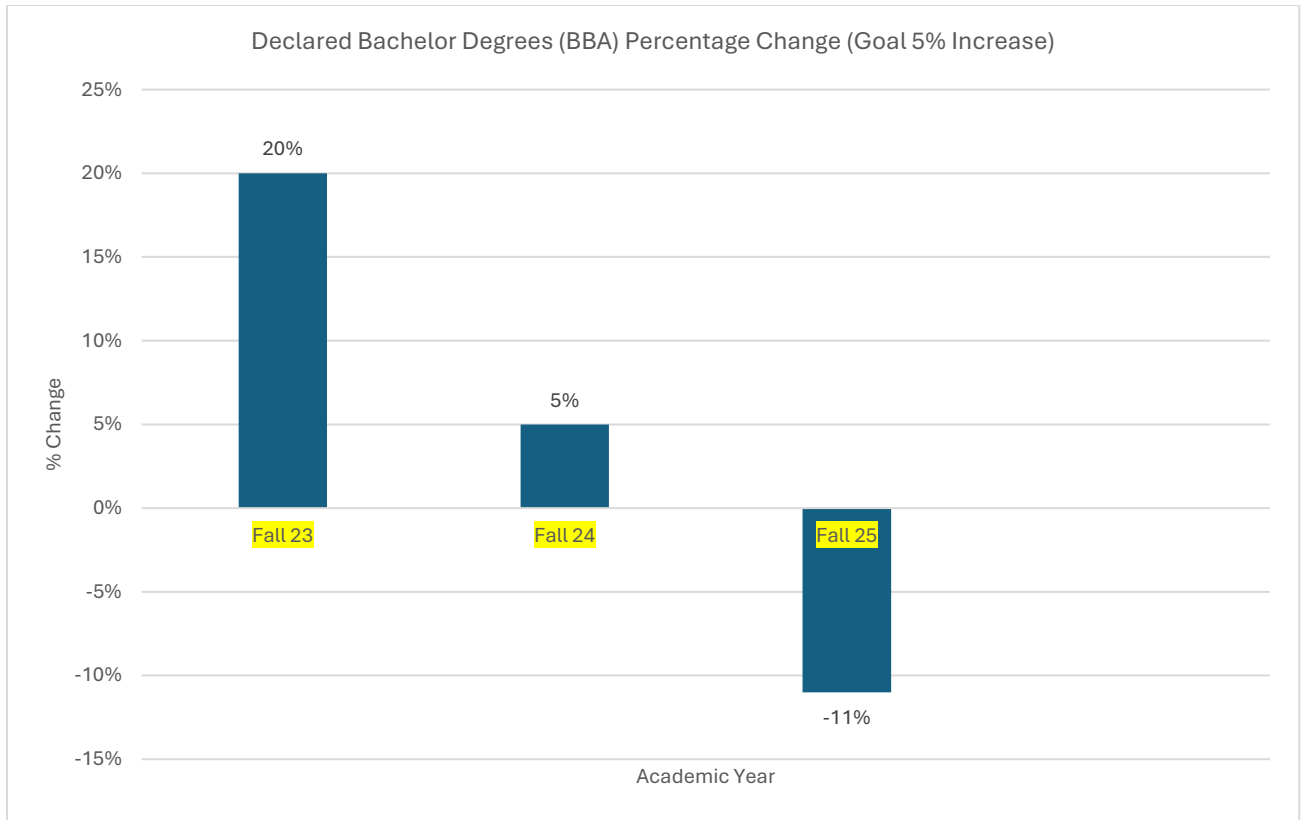
School of Business WNMU Student Achievement Data 2025



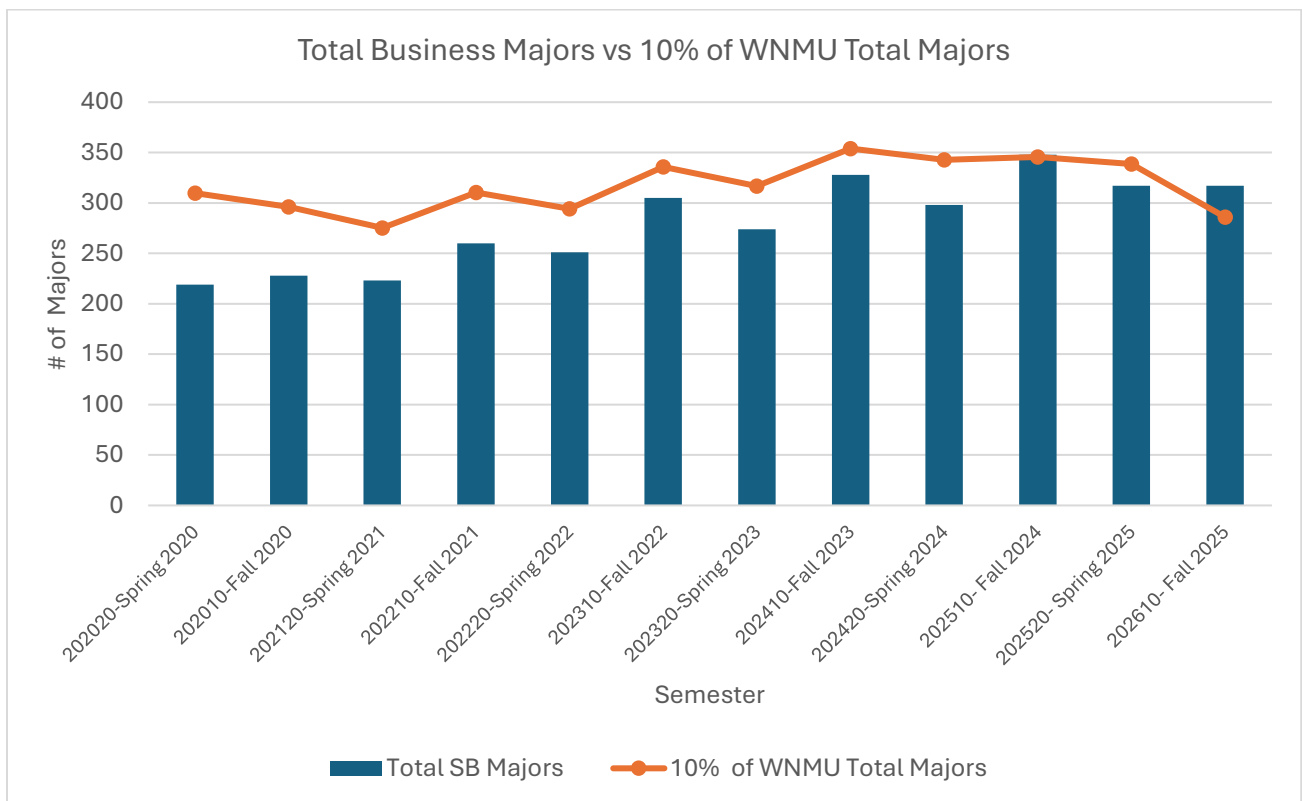
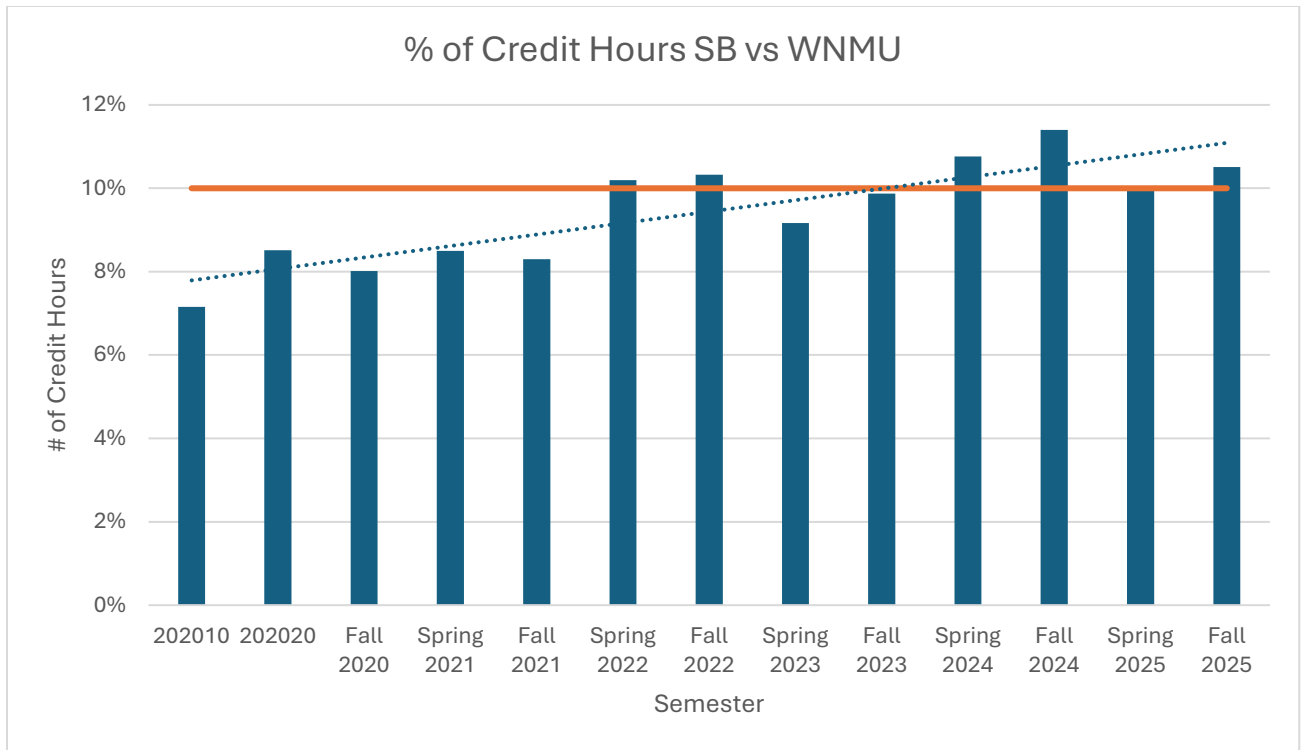
School of Business WNMU Student Achievement Data 2025



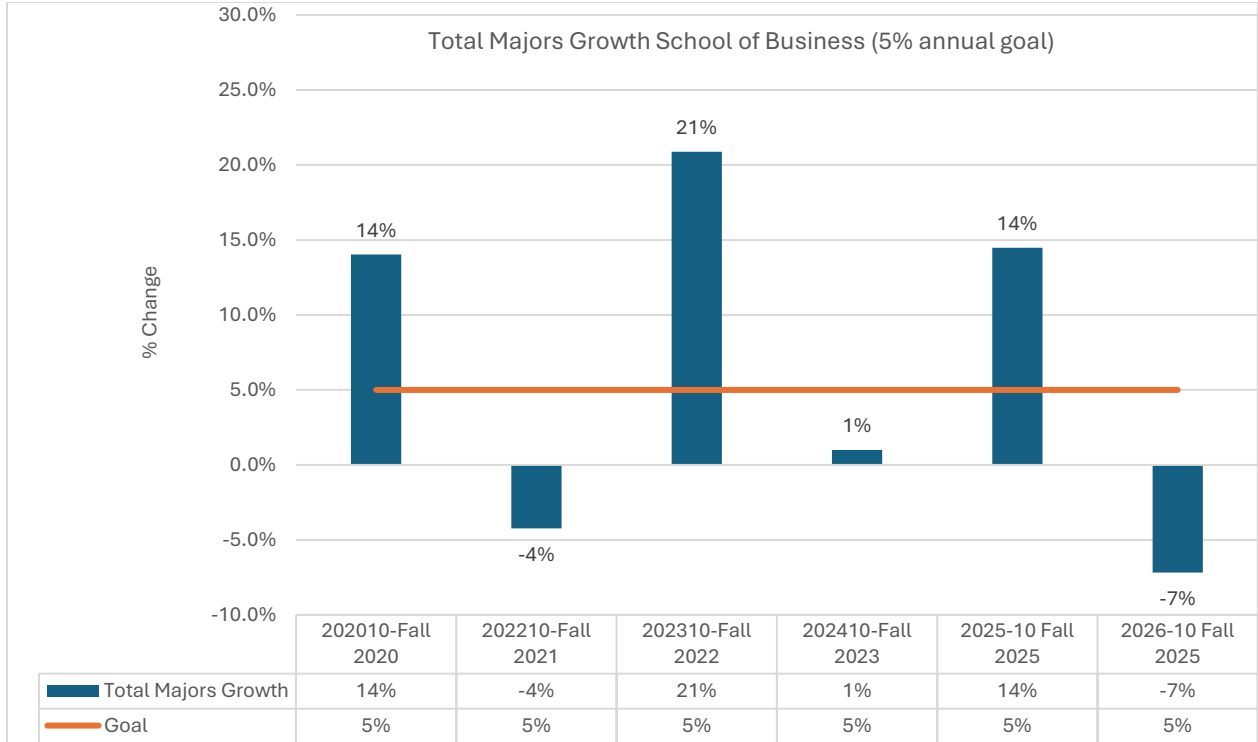
School of Business WNMU Student Achievement Data 2025



WNMU-School of Business Accredited Programs Comparative Data



School of Business WNMU Student Achievement Data 2025



School of Business WNMU Student Achievement Data 2025

External Analysis Comparison

WNMU- School of Business/ Region 6 Totals

Major Field Test- External Analysis Comparison WNMU- School of Business/ Region 6 Totals	FALL 2022 N=20		SPRING 2023 N=15		FALL 2023 N=10		Spring 24 N=20	FALL 2024 N=23		SPRING 2025 N=20		FALL 2025 N=29			
	WNMU	ACBSP Region 6	WNMU	ACBSP Region 6	WNMU	ACBSP Region 6	WNMU	ACBSP Region 6	WNMU	ACBSP Region 6	WNMU	ACBSP Region 6	WNMU	ACBSP Region 6	WNMU
Total	71	62	71	64	79	64	74	64	78	64	74	64	80	65	
Accounting	65	60	64	61	79	61	73	61	77	61	73	61	83	61	
Business Ethics	72	61	71	64	75	64	71	64	76	64	71	64	73	64	
Business Finance	77	57	72	60	85	60	81	60	71	60	81	60	81	61	
Business Integration and Strategic Management	71	66	75	68	83	67	77	68	76	67	77	68	83	67	
Economics	69	58	70	60	74	61	73	60	82	61	73	60	86	63	
Economics: Macroeconomics	65	58	71	60	73	60	74	60	83	60	74	60	85	62	
Economics: Microeconomics	72	59	69	61	75	62	71	61	81	62	71	61	86	64	
Global Dimensions of Business	69	58	68	59	79	60	73	59	81	60	73	59	77	62	
Legal Environment of Business	70	65	76	66	83	66	66	66	80	66	66	66	78	65	
Management	68	62	71	65	75	65	76	65	78	65	76	65	73	65	
Management: Human Resource Management	68	66	68	69	84	70	67	69	87	70	67	69	77	69	
Management: Operations/Production Management	66	59	73	62	63	63	82	62	74	63	82	62	68	63	
Management: Organizational Behavior	70	61	72	64	78	64	77	64	71	64	77	64	73	63	
Marketing	76	65	75	67	82	67	79	67	82	67	79	67	83	68	